

City Chambers DUNDEE DD1 3BY

4th December, 2020

TO: ALL MEMBERS OF THE TAY CITIES REGION JOINT COMMITTEE

Dear Sir/Madam

### **TAY CITIES REGION JOINT COMMITTEE**

Will you please attend a MEETING of the **TAY CITIES REGION JOINT COMMITTEE** on Friday, 11th December, 2020 at 10:00am, to be held remotely.

Please submit any apologies to Veronica Thomson, Committee Services Officer or telephone (01382) 434205 or by e-mail <a href="mailto:veronica.thomson@dundeecity.gov.uk">veronica.thomson@dundeecity.gov.uk</a>.

Members of the Press or Public wishing to join the meeting should contact Veronica Thomson, Committee Services Officer on telephone (01382) 434205 or by e-mail <a href="mailto:veronica.thomson@dundeecity.gov.uk">veronica.thomson@dundeecity.gov.uk</a> by 12 noon on Wednesday, 9th December, 2020.

Yours faithfully

**ROGER MENNIE** 

Clerk to the Joint Committee

#### 1 WELCOME AND APOLOGIES

#### 2 DECLARATION OF INTEREST

Elected Members are reminded that, in terms of the Councillors Code, it is their responsibility to make decisions about whether to declare an interest in any item on this agenda and whether to take part in any discussions or voting.

This will include <u>all</u> interests, whether or not entered on your Register of Interests, which would reasonably be regarded as so significant that they are likely to prejudice your discussion or decision-making.

#### 3 MINUTE OF MEETING OF 7TH SEPTEMBER, 2020 - Page 1

(Copy enclosed).

#### 4 CO-OPTED MEMBER

Reference is made to Article V of the minute of meeting of this Committee of 9th November, 2018 whereby the Joint Committee agreed that the Chair of TACTRAN be co-opted onto the Joint Committee as an additional non-voting member for a period not exceeding two years.

This period has now expired. The Joint Committee's instructions are requested.

#### 5 TAY CITIES DEAL

(Update by Mo Saunders, PMO enclosed).

#### 6 INDICATIVE REGIONAL SPATIAL STRATEGY

(Presentation by Gregor Hamilton, Head of Planning and Economic Development, Dundee City Council).

## 7 TAY CITIES REGIONAL ECONOMIC STRATEGY – FINAL DRAFT ACTION PLAN – Page 3

(Report No TCRJC11-2020 by Alison Smith, Economic Development, Angus Council, enclosed).

#### 8 MICHELIN SCOTLAND INNOVATION PARC – INDUSTRIAL INVESTMENT PROGRAMME

(Verbal update by Robin Presswood, Executive Director of City Development, Dundee City Council).

#### 9 PROGRAMME OF MEETINGS - 2021

The Joint Committee is asked to approve the undernoted programme of meetings for 2021. All meetings will commence at 10:00am, and will be held remotely.

Friday, 22nd January, 2021

Friday, 19th February, 2021

Friday, 19th March, 2021

Friday, 23rd April, 2021

Friday 21st May, 2021

Friday., 18th June, 2021

Friday, 17th September, 2021

Friday, 10th December, 2021

#### 10 ROTATION OF CHAIR

The Joint Committee is asked to note that this will be the final meeting for Fife Council and Cllr Ross to hold the position of Chair. From January 2021 this position will be held by Dundee City Council.

## 11 AOCB

#### 12 DATE OF NEXT MEETING

Friday, 22nd January, 2021, to be held remotely.

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At a MEETING of the **TAY CITIES REGION JOINT COMMITTEE** held remotely on Monday 7th September, 2020.

Present:-

#### **Angus Council**

Councillor Bill DUFF
Councillor David FAIRWEATHER

#### **Dundee City Council**

Councillor John ALEXANDER Councillor Lynne SHORT Councillor Richard McCREADY

#### Fife Council

Councillor David ROSS Councillor Karen MARJORAM Councillor Tim BRETT

#### Perth & Kinross Council

Councillor Murray LYLE Councillor John DUFF Councillor Grant LAING

#### Non-Elected Members

Ellis WATSON, DC Thomson Alison CARRINGTON, Skills Development Scotland Councillor Andrew PARROTT, TACTRAN Alison HENDERSON, Dundee and Angus Chamber of Commerce Nigel SEATON, University of Abertay Hayley MEARNS, Voluntary Action Angus

#### Also Present

Greg COLGAN, Tay Cities Deal Section 95 Officer David MARTIN, Dundee City Council Robin PRESSWOOD, Dundee City Council Steve GRIMMOND, Fife Council Keith WINTER, Fife Council Margo WILLIAMSON, Angus Council Vivian SMITH, Angus Council Karen REID, Perth and Kinross Council David LITTLEJOHN, Perth & Kinross Council Mark SPEED, TACTRAN Caroline WARBURTON, Visit Scotland Roger MENNIE, Tay Cities Deal Legal Officer Steve BELL, Tay Cities Deal Comms Mo SAUNDERS, Tay Cities Deal Programme Manager

Councillor David ROSS, in the Chair.

#### I APOLOGIES

Apologies had been intimated from Councillor Macmillan Douglas

#### II DECLARATION OF INTEREST

No declarations of interest were made.

#### III MINUTE OF MEETING OF 21ST AUGUST, 2020

The minute of meeting of 17th July, 2020 was submitted and approved.

#### IV MATTERS ARISING

There were no matters arising.

#### V TAY CITIES DEAL UPDATE

A presentation by the Chair, Tay Cities Management Group and S95 Officer was given to the Joint Committee regarding the current position with regards to the signing of the Deal and seeking instructions thereon.

The Joint Committee agreed that the Deal be signed, subject to the undernoted caveats :-

- there would be an ongoing commitment by the Partnership to seek acceleration of funding in Years 1 to 5 to enable the earlier delivery of the James Hutton Institute projects;
- (ii) the order of project drawdown and delivery could change as business cases developed;
- (iii) there would be ongoing monitoring of the programme including the active management of any reported underspend on drawdown through bringing forward projects which could demonstrate spend and have an approved Full Business Case in place; and
- (iv) where spend had occurred, at the project owners own risk, which exceeded the partnerships drawdown profile, active dialogue with Governments would be held to identify if there were any opportunities through other City Deal reported underspends to bring forward earlier additional funds from within the wider Tay Cities programme.

## VII DATE OF NEXT MEETING

Friday, 18th September, 2020 at 10.00 am, to be held remotely. (Subsequently cancelled, with next meeting scheduled for Friday 23rd October 2020 at 10.00am to be held remotely).

David ROSS, Chair.

REPORT TO: TAY CITIES REGION JOINT COMMITTEE - 11 DECEMBER 2020

REPORT ON: TAY CITIES REGIONAL ECONOMIC STRATEGY ACTION PLAN

REPORT BY: DAVID LITTLEJOHN (Heads of Economic Development Group)

REPORT NO: TCRJC11-2020

#### 1. PURPOSE OF REPORT

1.1 This report seeks approval of the Action Plan (Appendix 1) prepared by the Heads of Economic Development Group to support the delivery of the Regional Economic Strategy previously approved by the Joint Committee.

#### 2. RECOMMENDATIONS

- 2.1 The Tay Cities Region Joint Committee is invited to consider this report and:
  - a) Agrees the proposed Action Plan;
  - b) Notes the consultation undertaken; and
  - c) Agrees to the proposed arrangements for reporting on progress.

#### 3. FINANCIAL IMPLICATIONS

3.1 There are no direct financial implications of approving this report. The cost of specific actions will either be met from existing partnership budgets or approved Tay Cities Deal programme and project budgets.

#### 4. MAIN TEXT

- 4.1 At its meeting of September 2019 the Joint Committee approved the <u>Tay Cities Regional</u> Economic Strategy (Report TCRJC13-2019).
- 4.2 The Strategy, covering the period 2019-2039, updated an earlier document prepared as part of the Tay Cities Deal bid submission. It aligns with the Tay Cities Deal (TCD) Heads of Terms and better reflects current regional priorities as well as reflecting both Scottish and UK Government post-BREXIT policy framework.
- 4.3 The Strategy was designed to address some of the long-team structural weakness in the regional economy such as lower than average Gross Value Add (GVA) per capita, lower average weekly wages and pockets of long-term unemployment. Strategic objectives were identified for the initial 10-year period to 2029.
- 4.4 Many of the outputs required to achieve these strategic objectives will be delivered by the Tay Cities Deal itself, particularly in respect of capital investment, and others through the individual and collaborative efforts of the partners, specifically local authorities and the enterprise agencies but also the private and third sectors. For example, there is an existing partnership in place to deliver the regional tourism strategy and a Regional Tourism Strategy was approved by the Joint Committee in June 2019. (Report TCRJC7-2019).
- 4.5 However, the partners also recognised that some specific actions would achieve greater impact through greater regional collaboration, particularly where there were specific identified gaps. To steer and monitor these specific actions it was agreed that an Action Plan would be prepared.

- 4.6 The action planning process commenced in January 2020 with a workshop attended by representatives of the 4 Councils, the Chambers of Commerce, Scottish Enterprise, Skills Development Scotland and Tactran. The output of this workshop was to develop a series of actions that addressed some specific gaps and complemented existing or planned activity. Initial discussions were also held with the Chair and Vice Chair of the Regional Enterprise Executive.
- 4.7 As a consequence of COVID-19 the Action Plan was revised during May and June this year to ensure that it would contribute to the general aspiration to "build back better" towards a fairer, cleaner more competitive economy. It was also important to review it against newly introduced local economic response and recovery programmes to avoid duplication. The Action Plan was restructured around short and medium-term interventions:
  - Short-term focus on supporting local recovery
  - Medium-term focus on regional growth whilst recognising the proposed actions will require to be flexible and capable of being adjusted to respond to specific economic issues.
- 4.8 The partners agreed that the Action Plan should continue to focus on a relatively small number of actions capable of effecting real change regionally through stronger outputs than if delivered locally. Some guiding principles were agreed in order to shape the actions:
  - Ensuring fairness in all we deliver
  - Promoting inclusive digital upskilling
  - Focusing on a net zero carbon economy
  - Encouraging deeper collaboration
  - Being agile to respond to circumstances
- 4.9 Comments on the revised Action Pan were invited from the various TCD Thematic Boards (which include Scottish Enterprise and Skills Development Scotland), the Regional Enterprise Forum, HE/FE Forum, Third Sector interface bodies, VisitScotland and NatureScot. Their feedback has shaped the final version of the Action Plan (Appendix 1).
- 4.10 Following approval it is proposed that the Heads of Economic Development Group (which also includes Tactran and Scottish Enterprise) is charged with developing and implementing a monitoring and reporting framework to support Action Plan delivery and, if necessary, adjustment to ensure the Strategy objectives and targets will be met.
- 4.11 It is further proposed that a quarterly progress report will be discussed by the Management Group, and an annual report prepared for the Joint Committee's consideration.

#### 5. CONSULTATIONS

5.1. In addition to the organisations and groups referred to above, the Tay Cities Management Group was also consulted in the preparation of this report.

#### 6. BACKGROUND PAPERS

6.1 None.

DAVID LITTLEJOHN, HEAD OF PLANNING & DEVELOPMENT DATE: 03/12/20

PERTH & KINROSS COUNCIL

## Regional Action Strategy Action Plan

The Heads of Economic Development in the four Tay Cities Region local authorities have been tasked with developing this Action Plan which aligns to the Tay Cities Regional Economic Strategy.

https://www.taycities.co.uk/documents/tay-cities-region-economic-strategy-2019-2039-21mb-pdf

The Action Plan through its development has been revised and refined to take cognisance of national economic policy and reports as well as sectoral developments. In particular the Action Plan has be prepared to reflect the impact of COVID-19 and recovery.

Towards a Robust, Resilient Wellbeing Economy for Scotland: Report of the Advisory Group on Economic Recovery

https://www.gov.scot/publications/towards-robust-resilient-wellbeing-economy-scotland-report-advisory-group-economic-recovery

# Tay Cities Regional Economic Strategy Action Plan

A 1	В	D	E	F	G	Н	Regional Economic Strategy Action Plan	J	К	L	М	N	0
Theme	Sub Theme	Action	Now Challenge/opportunity	Timescale	Lead	Action	Soon (2022)  Challenge/opportunity	Timescale	Lead	Action	Later (2023+) Challenge/opportunity	Timescale	Lead
Regional Economic Strategy - Coordination		Ensure activities are coordinated; maximise regional impact and prioritise activity	Meaningful engagement with the private sector will deliver better industry buy-in.	Ongoing	Chair of HOED	Action	Challenge/opportunity	Timescale	Lead	Action	Challenge/opportunity	rimescale	Lead
Regional Economic Strategy - Communication and Marketing	Place promotion	Promote the Tay Cities Region as the best place to live, work and visit; complement regional approaches for tourism and investment	Tay Cities region suffers issues with talent attraction and retention. COVID-19 has changed how people work.	Mar-22	Enterprise Executive Forum								
Competitive, resilient, sustainable key business sectors	All sectors: Industry groups	Map and review current industry groups, in conjunction with relevant Theme Board, to ensure co-ordination of regional initiatives across appropriate industry groups. LAs to consider the support needs of industry groups.	Collaboration and engagement with the private sector will deliver better	Mar-21	Scottish Enterprise								
	All sectors: Resilience & recovery	Scrutinise sectoral and local recovery plans to identify gaps and opportunities where a regional approach makes sense and actions can be identified to build back better at scale.	Important to be clear what is best delivered locally and where value can be added by working regionally.	Jan-21	Chair of HOED								
7	All sectors: Innovation	Raise profile of innovation support/offer to partners and business/industry.	Increase rates of innovation and R&D rates in the region.	Mar-21	Scottish Enterprise		Our region has one of the lowest rates of BERD.	Mar-22	International Board	Ensure innovation support model is fit and relevant to collective partner support to innovation in the region.	Low rates of R&D and need for coordinated approach.		Scottish Enterpris
8	All sectors: Community wealth building	Develop regional approach and encourage local partners to consider supplier development & community benefits from construction-related procurement projects.	Coordination, where suitable, will enable greater benefits.	Jun-21	HOED / LA's Procurement	community wealth building approach.	Potential positive impacts from a collective approach to Community Wealth Building.	Mar-22	HOED				
10		Sustain levels of business and community volunteering that has emerged as a result of Covid response	Economic recovery to continue supporting vulnerable people in the communities.	Ongoing	Social Good Connect / Industry champion	ו							
	All sectors: Business support services	Develop a regional Clean Growth Proposition and action plan. Establish a regional working group to develop the Action Plan.		Mar-21			Promotion of opportunities within the region.	Mar-22	Scottish Enterprise				
11		Develop a stronger trade and investment delivery model providing one-stop-shop access to international services for the region.	Help business to grow local markets.	Ongoing	Trade & Investment Group	Develop a stronger trade and investment delivery model providing one-stop-shop access to international services for the region.	Help business to grow national markets .	Mar-22	Group	Develop a stronger trade and investment delivery model providing one-stop-shop access to international services for the region.	Help business to grow international markets.		Trade & Investmen Group
13	Culture & tourism	tourism connector themes: outdoor activities, food & drink, culture & creative.	adventure based tourism experiences in the UK.		Leadership Group	governance of both tourism and culture.	Clear governance structure required with agreement on leadership and clarity on roles within both tourism and culture.	Mar-21	Culture and Tourism Thematic Board				
14		Explore development of a "product development challenge fund".  Form a short life Task & Finish Group	Enable diversification of the regional business supply offer  Consider the extent of change (supply	Sep-21 Mar-21	Group	leadership in the region for both tourism and culture	Growing the pride in place of the region and regional promotion of events.  Opportunity to connect current volunteers, ambassadors and pride in Support the restablishment of public	Mar-22 Mar-22	Culture and Tourism Thematic Board Las	To be informed by work of the Task and			
15		focused on regional strategy and COVID recovery  Draw together the key existing	and demand) and provide an updated market focus combining culture & tourism (post Covid)  Create a "business case" for resource	Sep-21	Thematic Board		events to drive footfall and support the events sector.	Mar-22	Regional Tourism	Finish Group			
16		strategies, map assets and review the evidence base, to distil a regional approach and framework	against key areas of focus that will deliver returns for the region	3CP 21		industry events to support recovery and stimulate new ideas. This may include regional tourism conference, ideaspitching event and business support webinars		Widi ZZ	Leadership Group				
17		Develop a regional cultural strategy to meet needs of residents and visitors.	the region.Opportunity to align & demonstrate regional delivery of national culture strategy outcomes	Mar-22	Regional Cultural Agencies Group				•				
	Advanced manufacturing & engineering	Ensure collaboration between national and regional manufacturing initiatives/projects (e.g. MSIP/TCEP/Eden/NMIS).	Require collaboration across initiatives and a coordinated approach to the sector to capitalise on the region's potential in this area.	Mar-21	Scottish Enterprise								
19	Food & drink					transport/distribution/ logistics/digital hub to support sector.	Opportunity to build on regional assets (such as Perth Food & Drink Park) and address the post Covid impact.	Mar-22	TACTRAN/ Regional Food and Drink group				
20	Construction	Explore development of Regional Construction Forum.	Opportunities for the construction sector and the potential for inclusive	Jul-21	DCC	Jointly develop a roadmap of the Steps to Achieving Net Zero Carbon Buildings.	I	Mar-22	All LAs/private sector				
Vibrant, Prosperous Places	City and town centres		growth.							Reassess town centre policies and potential for regional actions	Opportunity to build back better and diversify town centres .		HOED
	Connectivity - Transport	Ensure collaboration between local authorities, regional transport partnerships and transport providers to support regional economic recovery.	To ensure transport requirements are co-ordinated to best assist regional economic recovery post-Covid.	Mar-21	· ·	and governance to best support regional clean growth.	To ensure regional transport roles and responsibilities are adapted to best support clean growth in Tay Cities area and are used to influence the national transport governance review.	Mar-22	TACTRAN				
24	Connectivity - Digital	Identify and address potential connection barriers that may exist once infrastructure is in place (e.g. affordability).	To mitigate against digital poverty in a post-Covid economy.	Mar-21	Skills Advisory Board	connectivity reducing the digital divide.	Encourage Policies that incentivise investment regionally, making digital connectivity easier to access and lowering the cost of digital	Mar-22	Digital Thematic Board/HOED				
People: opportunities for all, equity and fairness			Skills projects need to meet the needs of the local economy, recognising new and emerging challenges post COVID and BREXIT and including TCD projects.	Mar-21	Skills Advisory Board					Continue to support and promote the take-up of Living Wage and Fair Work across the Tay Cities Region.			All LAs
26		Simplify and streamline the skills system and link to economy needs.  Improve links between businesses and	Despite much progress there is still duplication and multiple engagement with employers.  Need to address mismatch between	Mar-21 Ongoing	Skills Advisory Board								
27 28 <b>Key Sectors:</b>	Tourism	schools to inspire future generations, provide careers advice and better prepare pupils for work.  Scope digital skills requirements across	availability of jobs and candidates. Opportunities linked with potential skills gaps.	Mar-21			Meeting gaps within sectors and offers	Mar-22	Skills Advisory Board				
29 30 31 32	Advanced Manufacturing & Engineering Food & Drink & Hospitality Energy (Renewables, Oil & gas, decommissioning)  Construction Biotech & Medtech	sectors, establish governance and develop an action plan with industry.	needed to combat increased unemployment and risk of economic marginalisation and also meet digital skills needs of employers			• • • • • • • • • • • • • • • • • • • •	for citizens of the region.						
	ICT, Digital & Creative industries												