

# TCD024f Targeting Hidden Talent Project (Phase 1): Business Justification Case

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# The Problem

**Many people aren't working:**  
38,000!

**Support starts too far ahead**

**Big obstacles to Work**

**Confusing Support System**

**Local inequalities**

**Not enough resource**

**Untapped potential: 'Hidden Talent'**



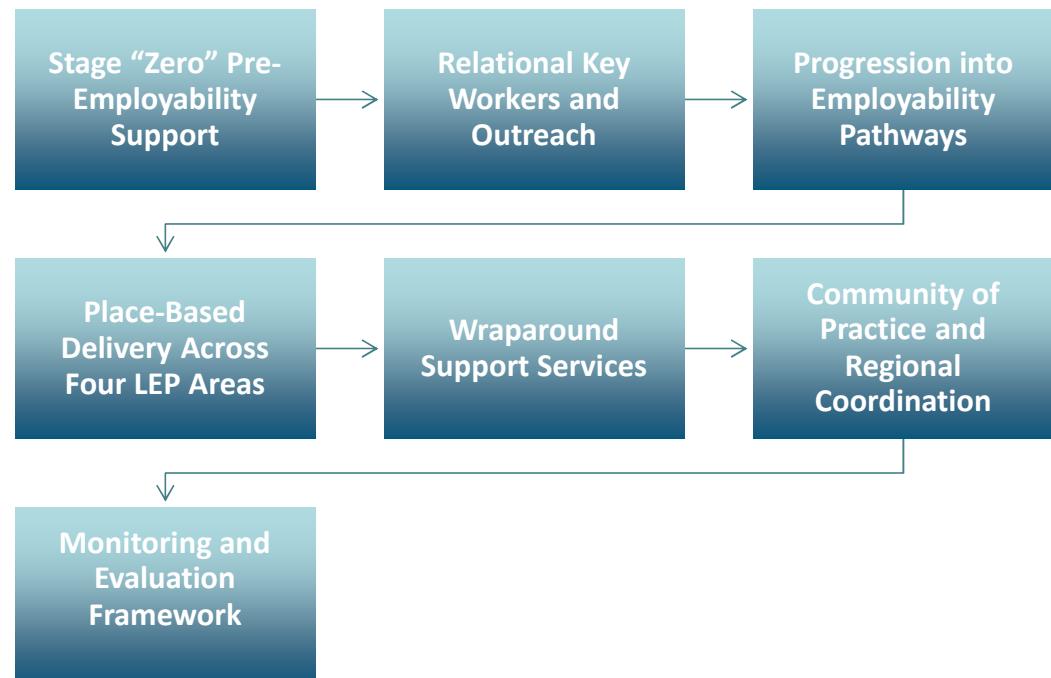
# The Approach

## Mission:

To provide holistic, family-focused, pre-employability support to those **furthest** from employment

## Our Hidden Talent:

Economically inactive residents, living in the most deprived areas of **Angus, Dundee, North-east Fife and Perth & Kinross**, facing barriers towards progressing into the labour market (e.g. poor housing, mental health, digital exclusion, childcare and transport challenges)



# Delivery & Outputs

THT Project Targets	
OUTPUTS	
Individuals receiving "Stage Zero" Support	334
Individuals referred to and accessing full employability support (at least Stage 1)	210
Individuals progressing to at least Stage 3 employability support	150
Individuals supported to access skills courses	45
OUTCOME	
Individuals in sustained employability (at least Stage 3) at 3 months	120
Individuals in sustained employability (at least Stage 3) at 6 months	108
Individuals in sustained employability (at least Stage 3) at 12 months	96
Individuals entering follow on training or further education	30

**Phase 1: £1.9M**

**Delivery:** April 2026 – March 2028

**Delivery approach:**

- Local Delivery Plans allowing place-based approach, specific to the local communities

**Key Stakeholders:**

- Local Employability Partnerships (LEP)





Thank you

Any questions?

